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Strategic Audits for Continuous Business Improvement

Parbatee Chang

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Strategic Audits for Continuous Business Improvement is a clearly written roadmap for analyzing all processes in a business and then utilizing the results to identify opportunities for continuous business improvement purposes. The author provides a series of worksheets which are adaptable for various types of businesses regardless of the size or nature of the business. The strategic audit process is applicable to both service and product based organizations. Continuous business improvement is always a challenge as businesses grow, and this book discusses how to actually manage this improvement process through the Strategic Audit. Entrepreneurs will continue to value the significant role of leadership in the strategic audit and the continuous improvement process. As businesses grow and increase their level of success, they need to review their existing business processes for continuous improvement opportunities. This book illustrates how to develop review processes, conduct in-depth analysis of all operations and existing processes and establish results which can be measured and utilized in the continuous improvement process. In the final section of the book, the author provides a section on managing the change process for continuous improvement. The book reinforces the fact that the struggle for success is never ending and, although strategies may have been effective, there is no guarantee that the same strategies will continue to be as effective. It’s all in this book, the issues that businesses take for granted but really need to review and improve. The book uses a structured generic approach with worksheets so that any type and size of business can benefit substantially from using this book.

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