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The Ultimate Guide to Blogging: What To Write About, How to Promote Your Blog, & How to Make Money Blogging

Mike Fishbein

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Blogging can be tremendously valuable to both individuals and businesses. The benefits of blogging include business marketing, personal and professional development, business networking, making money online, and more. There has never been a better time to start a blog! Digital marketing is a new frontier and blogging is at the forefront.

The Ultimate Guide to Blogging covers everything you need to know about starting a blog, growing and promoting your blog, making money blogging, and more. Specific topics covered in this book include:

+ How to Market Your Business by Blogging
+ How to Promote Your Blog
+ How to Increase Blog Traffic
+ What to Blog About
+ Blog Topics and Blog Post Ideas
+ How to Make Money Blogging
+ How to Finally to Start Blogging

...and more!

What is a Blog? A blog is website containing written “posts” or articles. Blogs are like miniature media companies. They can be on any on topic the author desires.

Blogging is often used as a form of content marketing. Blog topics can range from personal to professional and everything in between. The Ultimate Guide to Blogging covers content marketing strategy, blog ideas, and more.

Can you make money blogging? Yes. Ways to make money blogging include affiliate marketing, selling ebooks, premium content, products and services, and more. This book covers how to make money with a blog.

Blogging has been tremendously beneficial to me professionally, personally, and financially, so I’m very excited to be sharing what I’ve learned with you. This book addresses the challenges I've faced and the solutions I've applied to grow my blog's audience to tens of thousands. I recommend blogging to almost everyone I meet. With this book, I can now do more than just recommend, I can provide all of my best advice.

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