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Disruptive Possibilities: How Big Data Changes Everything

Jeffrey Needham

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Big data has more disruptive potential than any information technology developed in the past 40 years. As author Jeffrey Needham points out in this revealing book, big data can provide unprecedented visibility into the operational efficiency of enterprises and agencies.

Disruptive Possibilities provides an historically-informed overview through a wide range of topics, from the evolution of commodity supercomputing and the simplicity of big data technology, to the ways conventional clouds differ from Hadoop analytics clouds. This relentlessly innovative form of computing will soon become standard practice for organizations of any size attempting to derive insight from the tsunami of data engulfing them.

Replacing legacy silos—whether they're infrastructure, organizational, or vendor silos—with a platform-centric perspective is just one of the big stories of big data. To reap maximum value from the myriad forms of data, organizations and vendors will have to adopt highly collaborative habits and methodologies.

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