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Blueprint for Corporate Governance, A: Strategy, Accountability, and the Preservation of Shareholder Value

Fred R. Kaen

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Recent events have turned the spotlight on the issue of corporate accountability -- especially when it comes to protecting shareholder value. In the modern corporation, non-owners commonly manage day-to-day operations, and their decisions have a direct impact on the company's overall value. But what can management do to positively impact share price and protect shareholder investment?

"A Blueprint for Corporate Governance" is unique in that it addresses shareholder value from a managerial perspective. This important book covers all essential corporate governance issues from this angle, providing detailed information and insights on:

* Contemporary asset pricing models, and how they can help managers determine optimal returns on shareholder funds

* Financial structures and dividend policies designed to advance shareholder interests

* Methods for executives, managers and boards of directors to work as one to enhance and increase shareholder value.

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