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Now Is Then: Snapshots from the Maresca Collection

Marvin Heiferman

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Deceptive in the ease of their creation, diminutive size, and sheer abundance, snapshots are often thought of as the mostinnocent type of photography. But snapshots are complex and willful picturespremeditated, fussed over, and oftenpredetermined. The postures we adopt, the gestures we pantomime, the exaggerated facial expressions we compose and try to hold for a split second are all meant to express the emotional weight of a certain moment. In a time when digital cameras make photography all too easy, it is fascinating to look back on a day when image making was more deliberate.

Now Is Then features images from the 1920s through the 1960s, the golden age of snapshot photography. The photosquirky, elegant, heartbreaking, and heart-warmingboth celebrate and question the conventions of snapshot photography. Texts by well-known visual culture critics offer fresh perspectives on the snapshots and their power over us. Unlike previous explorations of vernacular photography, *Now Is Then* takes a step forward to look at the broader cultural impact of snapshotswhy we make them, how we use them, why they become relics, and, most importantly, what they reveal about us.

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Fred Simpson:

Spent a free the perfect time to be fun activity to try and do! A lot of people spent their free time with their family, or all their friends. Usually they doing activity like watching television, about to beach, or picnic within the park. They actually doing ditto every week. Do you feel it? Do you need to something different to fill your own free time/ holiday? Might be reading a book might be option to fill your free time/ holiday. The first thing you will ask may be what kinds of e-book that you should read. If you want to try out look for book, may be the guide untitled Now Is Then: Snapshots from the Maresca Collection can be fine book to read. May be it is usually best activity to you.

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Playing with family in a park, coming to see the water world or hanging out with friends is thing that usually you have done when you have spare time, and then why you don't try factor that really opposite from that. Just one activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition info. Even you love Now Is Then: Snapshots from the Maresca Collection, you are able to enjoy both. It is great combination right, you still need to miss it? What kind of hang-out type is it? Oh come on its mind hangout people. What? Still don't have it, oh come on its identified as reading friends.

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