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Master the Art of Closing the Sale: The Game-Changing 10-Step Sales Process for Getting More Clients and Referrals

Benjamin Brown

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As if channeling Zig Ziglar, Frank Bettger, and Jeffrey Gitomer, Ben Brown shows you exactly how to achieve a radical improvement in your sales process to dramatically close more sales, develop long term clients, and enjoy more referrals.

Straight forward and clearly written, business expert Ben Brown provides a high impact sales strategy based on his years of successful sales training and experience. Whether you are a sales representative who wants to take your business to the next level or a manager looking for a complete step-by-step sales system for your staff, this is the game-changing book you have been looking for!

• Discover the secrets for turning skeptics into buyers and buyers into referral machines.

• Learn how to stop wasting time with those who will never purchase from you and quickly identify those who will.

• Use a proven step-by-step sales strategy that will skyrocket your success and give you rock solid confidence in selling.

• Improve your communication skills and ability to influence others, both in business as well as your personal life.

Put your sales process on steroids with Master the Art of Closing the Sale and reap the benefits you and your business deserve.

“Sales is an art, when done right it’s a beautiful thing.”
-- Ben Brown

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